



e-Tailer Survivor Series #86 Neeps Inc.

September 2005



How one e-Tailer grew his online business 33% in two years.

[Download the Case Study](#)

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Dear {name},

We recently sent you by postal mail the first of three real-world customer case studies which I hope you had a chance to read. This e-Tale describes how OrderMotion enabled **Neeps Inc.** and their family of Web stores to get back online quickly after a devastating system crash with their previous order management software left them out of business for a week.

If you didn't have a chance to read it, please download an electronic copy right here: www.ordermotion.com/etales.

OrderMotion is an on-demand order- and fulfillment-management system designed for multi-channel marketers. It automates all aspects of our clients' back office operations, including order capture, fulfillment, inventory management, payment processing, database management and report generation.

The ability to integrate all your order channels and business functions into one system brings huge benefits, including higher quality of service, lower costs, and more accurate and timely information, all improving customer loyalty and increasing bottom line profits.

Keep your eye out next week for another e-Tale on how OrderMotion helped artbeads.com handle their increasing daily order volume and streamline their warehouse and fulfillment operations. You can also request an online demonstration on the full capabilities of OrderMotion's Web-based multi-channel order management solution at www.ordermotion.com/etales.

Please call me at (800) 307-3997 ext. 391 or email me at nac@ordermotion.com if you would like to discuss specifically how OrderMotion can bring these same benefits to your company.

Sincerely yours,

Niels Christensen
Sr. Vice President, OrderMotion

PS: Mark October 17th on your calendar and join us for a Webinar "OrderMotion: The Order Management Platform for Growth in Multi-Channel Commerce" and a live demonstration of the full power of OrderMotion, or register today at www.ordermotion.com/etales.



"Since the implementation of OrderMotion, we have added five additional online stores and our business has grown 33% in just 2 years."

—Scott Sanfilippo, President and Founder
TheFerretStore.com